



2026 Partnership & Membership Opportunities

FOUNDATIONAL

\$25,000

- Visionary Partner, Industry Partner, and Member benefits plus:
- Invitation to VIP meet and greets with government officials and business leaders
- 3 roles as speaker or panelist at an event
- Access to one seat on Executive Board
- List of event attendees emailed to you three days prior to event for networking planning purposes
- Leadership role on each event's steering committee

VISIONARY

\$15,000

- Industry Partner and Member benefits plus:
- 2 roles as speaker or panelist at an event
- Access to a second seat on Advisory Board
- Exclusive invitations for roundtable meetings with public officials
- Verbal recognition at events

INDUSTRY

\$12,000

- Member benefits plus:
- Lead logo placement on all print and digital marketing materials and event signage
- 8 free registrations per event
- Reserved seating at events
- 8 free reception registrations per event
- 1 role as speaker or panelist at an event
- Access to one seat on Advisory Board
- Access to Policy Committee

MEMBER

\$5,000

(MORE THAN \$5M IN ANNUAL REVENUE IN OHIO)

- Company-wide membership
- Discounted rates on event registration
- Access to member-only events
- Event hosting opportunities
- Event postings on OITA website
- Inclusion of company news & events in marketing channels

MEMBER

\$2,000

(LESS THAN \$5M IN ANNUAL REVENUE IN OHIO)

- Company-wide membership
- Discounted rates on event registration
- Access to member-only events
- Event hosting opportunities
- Event postings on OITA website
- Inclusion of company news & events in marketing channels

Partnership: Represents the highest level of engagement with OITA, including premium benefits like speaking opportunities, VIP networking access, and leadership roles.

Membership: Provides basic engagement with OITA, offering company-wide benefits, discounted event registrations, and opportunities to host or share company updates.



2026 Marquee Event Sponsorship Opportunities

SPONSORSHIPS

LUNCH \$10,000

- Potential role as speaker or panelist
- List of registered organizations emailed to you three days prior to event for networking planning purposes
- Reserved half table
- 4 conference registrations
- 4 reception registrations
- Recognition in speaking program
- Prominent logo placement on all print and digital marketing materials, and onsite signage
- Logo sign at event

RECEPTION \$8,000

- Potential role as speaker or panelist
- 4 conference registrations
- 4 reception registrations
- Branded napkins (sponsor provided) used during reception
- Recognition in speaking program
- Logo on all print and digital marketing materials, and onsite signage
- Logo sign at event

BREAKFAST \$6,000

- 4 conference registrations
- 4 reception registrations
- Signage at breakfast
- Recognition in speaking program
- Logo on all print and digital marketing materials, and onsite signage
- Logo sign at event

TECHNOLOGY \$5,000

- 3 conference registrations
- 3 reception registrations
- Recognition in speaking program
- Logo on promotional item (sponsor provided) for attendees
- Logo on all print and digital marketing materials, and onsite signage
- Logo sign at event

PROMOTIONAL \$4,000

- 2 conference registrations
- 2 reception registrations
- Logo on promotional notepads (sponsor provided) for attendees
- Logo on all print and digital marketing materials, and onsite signage
- Logo sign at event

COFFEE BREAK \$2,000

- 2 conference registrations
- 2 reception registrations
- Logo on all print and digital marketing materials, and onsite signage
- Logo sign at event

EVENT BOOTH

NON-MEMBERS: \$5,000

MEMBERS & SPONSORS: \$2,000

INDUSTRY & VISIONARY PARTNERS: \$1,000

FOUNDATIONAL PARTNERS: COMPLIMENTARY

- Dedicated exhibitor booth space in the event networking area
- One table with chairs
- Access to power (extension cord recommended)
- Opportunity to distribute promotional materials, demonstrations, and giveaways
- Complimentary wireless internet access
- One conference registration included
- Prime networking opportunities with attendees throughout the day
- Booth setup prior to event opening and access throughout all breaks, meals, and reception

Sponsorship: Offers focused support for specific OITA marquee events, delivering branded exposure, event registrations, and promotional opportunities.

Event Booth: Provides basic engagement with OITA, offering company-wide benefits, discounted event registrations, and opportunities to host or share company updates.